The Outrageous Celebrity

Reviewing the contemporary psychology approaches
Lady Gaga

• American singer and songwriter
• Known for outrageous outfits, flamboyant music videos, and musical talent
Behavioral Approach

- Lady Gaga was a plain child that didn’t stand out and never got any attention. She found that if she wore crazy outfits she earned attention. This behavior was reinforced by tabloids and celebrity news networks.
Psychoanalytic Approach

As a child, Lady Gaga would hide in her closet when she was afraid. She has repressed those memories, but today she still feels comforted in small, enclosed spaces.
Humanistic Approach

Lady Gaga’s inner self was injured when her parents tried to make her conform to the standards of everyone else. As a result, she writes songs about individuality and celebrates uniqueness with her album *Born this Way.*
Lady Gaga interprets her role as an artist to stretch the limits of conformity. As a result, she thinks that crazy outfits and costumes are helping her credibility as an artist.
Perhaps Lady Gaga was born with a high level of testosterone in her body which makes her feel as if she should dress up like a man.
Sociocultural Approach

In the Hollywood culture, these behaviors occur normally and are widely accepted; thus, Lady Gaga believes her behavior is normal and not out of the ordinary.
Let’s evaluate a different person

- We will break into table groups
- Evaluate the character based on one of the six approaches (assigned)
- Why does this character behave the way he does?
BATMAN!
What factors could have influenced his personality

- Very rich
- Parent’s murdered when he was young
  - Before his eyes
- Scientist
- Body builder
- Playboy
- Rule breaker

VIDEO
Choose your Research Method

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Psychoanalytic
Behavioral
Cognitive
Biological
Sociocultural