



## Jefferson PTA Social Media Guidelines (Twitter, FaceBook & Instagram)

*The purpose of the Jefferson Elementary PTA's various social media pages are to share information about our school, PTA events and activities, to support and champion our teachers, students & administrators, and to raise awareness about relevant issues and activities that directly affect our community.*

### We have adopted these basic guidelines for the benefit of our entire community.

Our FaceBook, Twitter and Instagram accounts are open accounts. The accounts are maintained by the PTA Communications & Publicity team. The goal of these pages is to create an online community where we can communicate, share and highlight special events and achievements at Jefferson Elementary School.

No business or direct sales posts will be permitted unless directly related to PTA Fundraising or posted by Jefferson PTA as part of a PTA event sponsorship or in appreciation for donations of goods or services. All others will be removed by page administrators.

Please refrain from posting pictures of students without the express permission of a parent or guardian. We reserve the right to remove photos of children at the request of a parent or school administrator. Best practice is to only post pictures of your own children and their close friends.

Keep your comments positive. If you have a specific question or concern about a policy, staff member, school or PTA event, member of the school community or other matter, please contact the appropriate staff member, school administrator, PTA Board member, etc.

Please use discretion in the type of material, language or pictures you post to our social media accounts. If something inappropriate is found you will immediately be banned from ALL J.E.S. social media accounts.

Page administrators reserve the right to remove any posts that don't comply with these guidelines. Members who repeatedly violate these guidelines are also subject to removal from the group.

This page is designed to be as warm and welcoming as our school. By following these guidelines, we can all continue to enthusiastically support our teachers, children, school and community. Feel free to post public appreciation, continue to celebrate successes and share helpful school community related information.

Questions, concerns? Please contact Angela Muse administrator of all J.E.S. social media accounts at [jeff.panth.pta@gmail.com](mailto:jeff.panth.pta@gmail.com).