

MINUTES
WINSTON-SALEM/FORSYTH COUNTY SCHOOLS
BOARD OF EDUCATION
November 27, 2012
6:00 p.m.
Auditorium

BOARD MEMBERS PRESENT: Donny C. Lambeth, Chair
A.L. Collins
Jane Goins
Vic Johnson
Jeannie Metcalf
Elisabeth Motsinger
Marilyn Parker
Jill Tackabery

BOARD SECRETARY: Donald L. Martin, Jr.

SENIOR STAFF: Carol Montague-Davis
Steve Oates
Kenneth Simington
Darrell Walker
Betty Weycker

GENERAL COUNSEL: Allison Tomberlin

BOARD RECORDER: Kathy C. VanSutphen

Public Hearing for Naming of New Zone 1 Elementary School

No one came forward to offer a recommendation for the naming of the new Zone 1 Elementary School.

I. Call to Order

Board Chairman Donny Lambeth called the meeting to order at 6:00 p.m.

II. Pledge of Allegiance to the Flag and Invocation

Chairman Donny Lambeth led in the Pledge of Allegiance and gave the invocation.

III. Agenda Review

On motion by Jane Goins and a second by Vic Johnson, the Board voted to approve an amended agenda which deleted the Building and Grounds Report and added the briefing session for the superintendent search. Vote on the motion was unanimous.

IV. Special Recognitions

Superintendent Dr. Don Martin recognized Bruce Boyer and Monica Young from the Kernersville Chamber of Commerce for their support and grant contributions that have been given to the Winston-Salem/Forsyth County Schools since 2004.

Clerk of Court Susan Frye recognized retired employee Gene Newell for his 20 years of service in collecting fines that have been given to the Winston-Salem/Forsyth County Schools.

V. School Presentation

Bolton Elementary School gave a video presentation which showcased the school and its curriculum.

VI. Going the Extra Mile

Superintendent Don Martin recognized the following individuals who had gone the extra mile:

- A special thank you to the JROTC cadets at the following schools who participated in the Winston-Salem Veterans Day Parade:

Atkins	Parkland
Carver Color Guard	Reagan
East Forsyth	Reynolds
Glenn	West Forsyth
Mt. Tabor	

- A special thank you was extended to the instructors of these cadets who have gone the extra mile by giving their time to these students and their

service to our country. Our instructors have given over 400 years of total service to our nation.

- Jennifer Shore went the extra mile by serving as chairperson of the Veterans' Day Committee which put on a program at Old Richmond Elementary on Friday, November 9. Music teacher Cathy Moore led small groups of students and the audience in patriotic songs to honor the veterans. Power point presentations were given which showed student interview projects with veterans. Retired Air Force Sergeant Kenneth Thompson gave the key note message which encouraged students to work hard to reach their goals. Approximately 50 veterans and community members attended this special ceremony.
- Congratulations were given to Ms. Mitzi Talbert who recently won a grant from EnergyUnited in the amount of \$1, 318.12. Her project entitled "Making History Come Alive" was chosen as one of the winners in the Bright Ideas grants program that is sponsored by EnergyUnited.

VII. Public Comments on Agenda Items

A total of 15 people addressed the Board concerning the RJR stadium proposal.

- Jennifer Snowwhite recapped the history of the stadium project and stated she felt the Board had not been transparent in their planning and discussions with the community.
- Henry Lafferty said he had met with many people in recent months about finding another site for the stadium other than Wiley. He is opposed to the stadium project because it is not appropriate for the neighborhood. Practice fields are needed but not a stadium.
- Langdon Opperman presented a recap of the stadium discussions from last week. She was critical of the stadium plans because what she said heard was the school needed practice fields but instead wanted to build a stadium.
- Myrna Doernberg recapped comments made by Principal Patrick Olsen last week when he presented that students must travel to get to practice fields. She felt it was clearly presented that practice fields seemed to be the immediate need, so a stadium will not solve that problem.

- P.J. Lenihan supports shared stadiums for environmental reasons. He quoted from an article by NCSBA a few years ago which stated that schools should share stadiums. He also expressed concern about artificial turf and the ingredients in it which have an adverse effect on the environment.
- Bibi Coyne is concerned that Wiley's growth will be limited by the new stadium. She believes it is inappropriate for the neighborhood when practice fields are needed.
- Mark Glenn lives close to Hanes Park, and he believes that academic concerns should take precedence over athletics. He is also concerned about the demolition of the Wiley gym and hazards that will be presented. He doesn't like the message being sent to Wiley's students that they are second to students at Reynolds.
- Becky Gibson lives close to Hanes Park. She feels that the Board has been "wooded" by Home Field Advantage in their attempt to get a stadium. She believes that Reynolds is unique with its own fine arts, historical significance, and auditorium, and she does not believe a stadium should be considered.
- Bill Gibson reiterated some facts from Darrell Walker's presentation last week. He believes that Home Field Advantage has been misguided in their figures because he does not think that traveling has dissuaded students from participating in sports.
- Stan Dean is president of the RJR Boosters. He believes that the stadium should be built. He brought out that the new stadium will serve 12 teams from Reynolds as well as teams from Wiley. He gave facts on the population and demographics of Reynolds stating that all students can benefit from athletics, and all students should have equal access to them. He gave his own personal example of how participation in sports helps students.
- John Eller also gave demographic information about Reynolds. He believes that building a new stadium will enhance the opportunity for more students to participate not only in sports but in activities such as cheerleading, dancing team, and band. He brought out that the band currently practices in the parking lot. Mr. Eller pointed out that athletes have higher graduation rates. He also stated that Deaton Thompson Stadium is 5.5 miles from Reynolds which makes traveling a problem.
- Frank Johnson said that he was a 19-year resident of the West End neighborhood. He supports an on-campus stadium. He believes football games are a family activity and the construction of a stadium will increase community involvement and will help alumni reconnect as well.

- Ansley Browning is the field hockey coach at Reynolds. She said that the JV team never got to play because with time changes, it gets too dark to play. If it rains, the game gets cancelled, and they have to reschedule. Women's athletics would benefit from a new stadium.
- Chandler Borton said that the stadium wasn't just about football but other sports that would use the facility. He is concerned about younger students who will be coming to the school after he graduates. The stadium project would also include locker rooms which would give sports like cross country and track a place for changing clothes. He feels a new stadium would increase school pride and camaraderie.
- Claudette Weston believes that the stadium would be positive for the community and would be good for the social climate. Other sports would benefit, and it would benefit the school as a whole. She encouraged the Board to vote for the stadium and "bring Reynolds home."

VIII. Discussion Items

A. EVAAS Update

Marty Ward, Director of Research and Evaluation, gave an EVAAS update which included changes in the way scores were going to be reported, composite trends, and teacher results. She went over the new colors and labels that were going to be implemented, but she emphasized there would be no changes in standards. Reports for CTE courses have been added to the model as well as ACT results. Teacher reports are being delivered online and will show a preview of how Standard 6 will work.

The colors specifically were reviewed because they are changing this year. Blue will represent "exceeds expected growth," green will represent "met expected growth," and red will represent "did not meet expected growth." The value-added report was also presented, and Dr. Ward clarified that there would be two types of value-added reports. School composite trends for 2008-2012 were shown with the 2012 results not being as positive as in past years. The teacher report for 2012 was also previewed with the results from this report being available in the EVAAS web interface. This interface includes all the functionality of EVAAS including links to student reports. This report will help teachers determine their best practices in the classroom. Dr. Ward demonstrated this by showing an actual teacher's data (anonymously) and how it would look to them. She also shared the Teacher

Effectiveness EVAAS 2012 which outlined the district versus the state's results in various subjects. Mr. Lambeth commented that the level of information available had been more detailed.

B. Global Schools Network and Language Immersion Ideas

Leslie Baldwin, Foreign Language Program Specialist, gave a power point presentation about Global Schools Network (GSN). GSN is an education/economic development initiative coordinated by Visiting International Faculty (VIF) which has developed a partnership of schools and organizations. The goal is to provide global skills and knowledge to prepare 21st century students. She outlined the programs called Gateway and Passport programs for the elementary students. Global is offered at one or more grade levels and may or may not include an international teacher. Each grade level focuses on a continent and has integrated lesson plans. Passport is a program that incorporates all grade levels.

There are current Global Gateway programs at or being planned for Konnoak and Ashley Elementary Schools. The new strategic plan includes expansion of global and immersion programs. These programs will help to get foreign languages back into the schools. There is a potential to create a GSN and immersion program in each zone. The new Zone 1 Elementary School could become a school with an international theme.

There are many reasons for immersion programs: students in dual language classrooms outscore non-dual language students in reading and math; achievement gaps are reduced for LEP and minority students in dual-language programs; native English speakers acquire another language which enhances their own English skills. This program is the cheapest and most effective language program. Ms. Baldwin also outlined some points to consider: funding for GSN and theme money for the new school; immersion language and model; timing (advertising and choice period); hiring the principal and staff; planning for the program implementation. Based on the ethnicity of the new school, Spanish will probably be the best choice of language immersion.

Jeannie Metcalf complimented Ms. Baldwin on the presentation and said she appreciated the program. Elisabeth Motsinger wanted to know if

children tended to stay in the program. Ms. Baldwin replied that most children stay in the program but occasionally logistics become an issue. Ms. Motsinger wanted to know what happened to the students once they reached middle school. Ms. Baldwin said that they are working on some form of continuity to carry on the skills learned in the immersion school. Ms. Motsinger wanted to know what could be done to get the program moving in the new school. Dr. Martin replied that a core team will be appointed with an opportunity for some parents to become a part of the team. He mentioned that this issue may be acted upon at the December Board of Education meeting.

C. Curriculum Committee Report

Board member Jeannie Metcalf gave the curriculum committee report. Dr. Kenneth Simington, Assistant Superintendent of Instructional and Student Services, gave a brief history of AP courses stating that since the 2004-2005 school year, 8 courses have been added to the home schools: English Language, English Literature, US History, World History, Environmental Science, Psychology, Calculus A and B, and Geography. He stated that adding AP courses at the home schools has increased the number of students taking the courses, but has decreased the number of students taking these courses at the Career Center. Dr. Simington outlined the following considerations for expanding the course offerings at the home schools: current and trend enrollments, transportation, impact to access for all students, cost, special equipment and space requirements, scheduling, minimum enrollment threshold, and teacher training. The new courses requested for 2013-2014 are: Biology, Government/Politics, and Micro/Macro Economics. After deliberation, the committee voted unanimously not to expand the AP course offerings at the home schools.

Dr. Simington clarified the difference between the terms “new” and “pilot” courses as defined by AR 6142 High School Course Changes. The Curriculum Committee agreed to extend the Sports Medicine I and II courses now being piloted at East Forsyth. The Drafting I, II, and drafting/architecture courses currently offered at East Forsyth and Mount Tabor were approved by the committee to be offered at all high schools for the 2013-2014 school year.

Dr. Simington discussed school improvement plans for the Focus Schools which are Ashley and Gibson Elementary Schools, and Mineral Springs and Wiley Middle Schools.

IX. Action Agenda Items

A. Standard Mode of Dress for Mineral Springs Elementary

On motion by Jill Tackabery and second by Jeannie Metcalf, the Board voted to approve a standard mode of dress for Mineral Springs Elementary beginning with the 2013-2014 school year. Vote on the motion was unanimous.

B. Consider Approval of Improvement Plans for Focus Schools

On motion by Jill Tackabery and second by Marilyn Parker, the Board voted to approve the improvement plans for the focus schools as outlined in the action item. Vote on the motion was unanimous.

C. Proposed Revision of AR 5124, Grade Reporting Regulations

Dr. Don Martin clarified that seniors would not be exempt from the common exams but would be allowed to take them early this year only.

On motion by Marilyn Parker and second by Jill Tackabery, the Board voted to approve the revision to AR 5124, Grade Reporting Regulations. Vote on the motion was unanimous.

D. Consider Proposal for Home School Advantage to Build an RJR Stadium

Darrell Walker, Assistant Superintendent of Operations, summarized the presentation and options that were made at the November 13 Board of Education meeting. Several board members offered comments before the vote:

- A.L. Collins commented that he was a graduate of Reynolds and played football there. He stated that a lot of time had been spent on the stadium project, and he commented on the respect that had been shown by both sides during the discussion process. He stated that he did not believe that a centralized stadium would work today because of the many teams that have to use it. He reiterated that Wiley

needed a new gym, renovations need to be made at Bryson Gym, practice fields are needed, and Reynolds needs a stadium. Mr. Collins also stated that there would have to be a lot of fundraising occurring for the stadium project. He further stated that it was time for 80 years of discussion to end and action to be taken; he stated that he would make a motion for the C1 option at the appropriate time.

- Marilyn Parker asked Darrell Walker for a clarification on what the vote consisted of tonight – a particular option or just to give permission to begin fundraising. Mr. Walker clarified that the action being considered was to give permission for the fundraising to begin. He also stated that all funds would have to be in an account before construction could begin. Ms. Parker wanted to know if HFA had a right to prioritize the needs. Mr. Walker responded that it was difficult for HFA to raise money for practice fields; their main priority was to build a stadium. Based on the amount of money they are able to raise would allow them some leverage on options. He went on to talk about the proposed size of the stadium and the compromise everyone was trying to reach. Ms. Parker inquired if a track would be included as part of this construction project. Mr. Walker replied that a track was not part of the project.
- Elisabeth Motsinger brought out that she is hearing a real sense of belonging: either belonging to Hanes Park or the surrounding neighborhood or belonging to school and community. She is disturbed by the level of private money that might be raised which could possibly put one school above another in terms of equity. She also stated that Parkland was not mentioned in the discussion. Ms. Motsinger agreed that the need for practice fields was evident, but she feels that a shared stadium is the best option, while the practice fields issue needs to be addressed. Ms. Motsinger also brought out the safety issues with football, and would like to see some money used to support athletic trainers. She is in favor of students having a safe and nearby place to practice.
- Jeannie Metcalf asked for a clarification of the action item being presented, and she wanted to know why an option could not be voted on at this meeting. Mr. Walker replied that the original intention was to determine where a stadium would fit, and he clarified that the

Board had to give permission first for Home Field Advantage (HFA) to begin raising the money, and then depending on how much money they raised, options would be considered at that point.

- Mr. Collins commented that the Board was proposing a set of parameters of what can be expected for HFA to provide. He recapped the C1 option but stated that the HFA needs to be released to begin raising funds. Based on the funds raised, the components will be considered at a later date.
- Vic Johnson expressed concerns about the project. He did not remember having a stadium anywhere nearby when he played sports. He also brought out that when he was an administrator at North Forsyth, the teams practiced somewhere else and used the stadium only for playing games. He feels that practice fields are needed more than a stadium, and he doesn't know where a stadium could be built except to consider some land across from The Children's Home. He is not in favor of putting money into a project that would build only a 2,200-seat stadium when a 4,000-seat stadium is needed, and only to be used for games and not practices. Mr. Johnson also expressed concern about players practicing on grass and playing on artificial turf and the possible injuries it could cause.
- Marilyn Parker requested a clarification between Option B and Option C, and Darrell Walker clarified the differences.
- Donny Lambeth commented that he believes all schools should have their own stadiums. He feels that it adds to school spirit, can add value to the community, and allows for community and family involvement. Mr. Lambeth does not like the location, but he feels that a stadium is needed. He clarified that the action would be to give HFA the authority to begin raising funds.

Board Member A.L. Collins made a motion to accept Option C1 which includes partial renovation of Bryson Gym, a new Wiley gym, practice fields, and a new stadium; these are the parameters he moved to approve. Jeannie Metcalf gave a second on the motion. The motion passed with a 6-3 vote; John Davenport voted affirmative by phone, and Board Members Vic Johnson, Elisabeth Motsinger, and Jill Tackabery voted against the motion.

X. Consent Agenda Items

A. Approval of Minutes of November 13 and November 20

B. General Personnel Report

On motion by Jane Goins and second by Marilyn Parker, the Board voted to approve Consent Agenda Items A and B above. Vote on the motion was unanimous.

XI. Meeting Open to the Public

One person signed up to address the Board.

Carissa Joines addressed the board concerning the replacement for Donny Lambeth. She wanted to know why the public was not informed about the vacancy so that people could contribute their input. She wanted the Board to show more transparency so that the public could understand the process. She made reference to the way Geneva Brown's position on the Board of Education was filled when she retired.

XII. Announcements

Donny Lambeth encouraged Board Members to look at the announcements and the upcoming events.

Open Work Session

The Board moved into room 223 for an open work session to discuss the superintendent search process.

Theo Helm went over the guidelines of the forums; he stated that the duties of the superintendent would be provided. He stated that the forums should be positive, and all of them would be recorded. Also, another forum was added at East Forsyth on December 13. The representative from NCSBA shared thoughts and suggestions for deadlines, surveys, and experience chart. It was the consensus of the Board, based on the recommendation from NCSBA, to move the application deadline date to January 3, 2013.

XIII. Closed Session

On motion by Jill Tackabery and second by Vic Johnson, the Board voted to adjourn to closed session to discuss a personnel matter in accordance with Article 21A of Chapter 115C of the North Carolina General

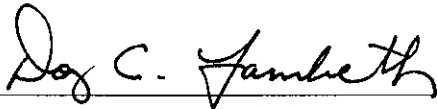
Statutes and to discuss a legal matter. Vote on the motion was unanimous.
The Board adjourned to closed session at 8:35p.m.

XIV. Return to Open Session

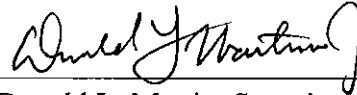
The Board returned to open session at 9:39 p.m.

XV. Adjournment

No additional items were brought before the Board. On motion by Jeannie Metcalf and second by Marilyn Parker, the Board voted unanimously to adjourn at 9:40 p.m.



Donny C. Lambeth, Chair



Donald L. Martin, Superintendent