

**Winston-Salem/Forsyth County Board of Education**  
**School Choice Special Committee**  
**Minutes**  
**9 September 2019**  
**5 p.m.**  
**Education Building Room 223**

**Board Committee Members**

- Andrea Bramer, Chair
- Dana Caudill Jones, Vice-Chair
- Deanna Kaplan

**Board Members Present**

- Leah Crowley
- Malishai Woodbury

**Community Advisors**

- Eunice Campbell, NAACP\*
- Layla Garms, The Winston-Salem Foundation\*
- Carolyn Highsmith, Coalition for Equity in Public Education\*
- Adam Hill, Forsyth Futures\*
- Robert Leake, Konnoak and Easton Community
- Melissa Neil, Parent
- Emily Schutt, Action4Equity

\*Indicates Community Advisor was present

Committee Chair Andrea Bramer called the meeting to order at 5:01 p.m. She announced an additional meeting on Monday, September 23, 2019 at 5 p.m. in Education Building Room 223.

Mr. Adam Hill, Forsyth Futures, confirmed that the additional meeting will be sufficient to their needs.

Ms. Bramer introduced the confirmed community advisors listed above. She also listed several organizations in need of additional representation.

Ms. Alexandra Hoskins, Chief of Staff, shared information regarding a magnet school evaluation. She shared that the evaluation tool was developed from the pillars and standards of Magnet Schools of America. She proposed that the tool be communicated to principals and a timeline for evaluation be set to wrap up by December 1, 2019.

Mr. Hill explained the intended waves of data collection for the Choice Survey. The first wave will include the district using available means of pushing the survey out to staff and community members. The second wave will be targeted to the gaps in demographics, especially for parents of K-12 students. Forsyth Futures is working with organizations with children aged 0-4 to reach that group. Finally, they are in conversation with the Winston-Salem Chamber of Commerce to reach businesses and volunteers.

Ms. Bramer asked about language options. Mr. Hill clarified that the school district will help with translation.

Ms. Bramer asked about what types of questions the community needs to answer. The committee members discussed the various types of questions the survey could contain.

As part of the discussion, the group determined that the following priorities are important:

### **Choice Goals**

1. Academic Excellence in Every School
2. Student Population that Reflects Forsyth County
3. Specialized Programs to Support Community Needs

### **Magnet Schools**

Transportation  
Theme/Program  
Application Process  
Barriers to Magnet Choice  
Inconsistent Practices with Enrollment  
Reason for Magnet Selection  
Continuity for K-12 Experience

### **Preferred Characteristics**

Proximity to Home  
Well-Rounded Offerings  
Diverse (Racially, SES)  
Strong Instruction  
Test Scores/SPGs  
Perception of School in Community  
Morale/Climate

### **General Choice**

Geographical Zones  
Demographic Diversity  
Residential School: Impression?  
Satisfaction with Choice

Ms. Bramer adjourned the meeting at 4:55 p.m.